

# Griffey Agency

1209 Wild Turkey Court. Little Rock. AR 72211

## Broadcast Insertion Order - September 29, 2016

Client HD25-Warren  
Agency Griffey Agency  
Buyer Kelly Griffey/501-225-6177

Station Hot Springs Cable  
Acct Rep Jim Watkins  
Email  
Phone  
Fax  
Address

• Hot Springs

Run Dates: October 2 - November 5

<u>Station</u>	<u>Program</u>	<u>Day</u>	<u>Time</u>	<u>Spot</u> <u>Rate</u>	<u>Total</u> <u>Spots</u>	<u>Total</u> <u>Cost</u>
Cable HS	CNN	M-Su	6a-9a	\$ 9.00	14	\$ 126.00
Cable HS	ESPN	SS	9a-6p	\$ 11.00	14	\$ 154.00
Cable HS	FXNC	M-Su	6a-9a	\$ 14.00	14	\$ 196.00
Cable HS	TBSC	M-Su	6p-12a	\$ 9.00	14	\$ 126.00
Cable HS	TNT	M-Su	6p-12a	\$ 14.00	14	\$ 196.00
Cable HS	USA	M-Su	6p-12a	\$ 20.00	14	\$ 280.00
Cable HS	ESPN2	SS	9a-6p	\$ 4.00	14	\$ 56.00

Weekly Cable Total \$ 1,134.00  
5-Week Cable Total \$ 5,670.00  
NET \$ 4,819.50

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, **Terry Benham**,

being/on behalf of: Les Warren for State Representative, a legally

qualified candidate of the Republican political

party for the office of: State Representative

in the General

election to be held on: November 8th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**



**ACKNOWLEDGMENT OF POLITICAL CABLECASTING POLICIES**  
**OF Suddenlink Media Central**

This will acknowledge receipt of "Information Concerning Political Advertising Policies of Suddenlink Media (the "Political Policy").

I agree that all purchases of advertising time on the Suddenlink Media (the "System") which I make by or on behalf of legally-qualified political candidates will be made subject to this Acknowledgment and the Political Policy.

I acknowledge that I have been informed to my satisfaction concerning the classes of time which are available to advertisers, including without limitation every level of preemptibility; the chances of preemption for the various levels of preemptibility; the availability of discount packages and rotations, including the System's willingness to negotiate combinations of time suitable to the needs of particular candidates; the System's lowest unit charge and related privileges for each class of time; **Preemptable time is based upon advertiser demand; spot placement is determined on an equal opportunity priority basis within traffic and billing system. Suddenlink Media will use its best efforts to make-good preempted spots and/or to notify the candidate what options are available.**

I recognize that the Federal Communications Commission ("FCC") has exclusive jurisdiction under the Communications Act of 1934, as amended (the "Act"), with respect to all disputes concerning purchases of advertising time by or on behalf of legally-qualified political candidates, specifically including all disputes concerning charges for candidates' "uses" of System's facilities. I acknowledge that all such disputes will therefore be governed exclusively by the Act, and the rules and policies of the FCC, and must be resolved exclusively before the FCC, subject to such judicial review as is provided for by the Act. In order to ensure that material necessary to resolution of such disputes is maintained, any such complaint should be filed with the FCC promptly.

**[To be completed by a Candidate: I certify that all advertising purchased by me that does not qualify as a "use" under federal law for cablecast on the System will include my recognizable voice or image. I agree to indemnify and hold the System harmless from and against any and all damages and liability, including reasonable attorneys' fees, which may be assessed against the System as the result of its cablecast of advertising purchased by me which does not qualify as a "use".]**

If I am an agent acting on behalf of a candidate, I certify that I have made full disclosure to the candidate of the information provided to me by the System concerning its political advertising policies, and, if not, that I have been specifically authorized by the candidate to purchase advertising time on the System on his or her behalf without the need to make such full disclosure. I further represent that all advertising which I purchase on the candidate's behalf will include the candidate's recognizable voice or image. Unless I am acting on behalf of a candidate for federal elective office, I further represent that the candidate agrees to indemnify and hold the System harmless from and against any and all damages and liability, including reasonable attorneys' fees, which may be assessed against the System as the result of its cablecast of advertising not involving a "use" by the candidate which I purchase on the candidate's behalf. I further represent that I am authorized by all candidates on whose behalf I purchase time to agree to the terms and conditions set forth herein.

By: Kelly Griffee  
On behalf of: Les Warren  
Date: 9/19/16



RECORD OF REQUEST FOR POLITICAL TIME

**CANDIDATE ADVERTISEMENT FORM**  
(TO BE PLACED IN POLITICAL FILE)

Date: 9/19/16 Request made by: Kelly Griffey by phone X in  
person      On behalf of: Les Warren for State Representative (Committee name) For candidacy or  
issue: Les Warren (Candidate/Issue)

PRIMARY ELECTION       
GENERAL or SPECIAL ELECTION X

POLITICAL PARTY:

Democrat       
Republican X  
Other     

Legally-Qualified Candidate for the Office of: State Representative District 25

Information Requested: Rates

Information Provided: Rates

Time Requested: [May attach copies of faxed orders and contracts]

Length of Cablecast	Hour	Days	Class of Time	Times Per Week	Package or Rotation	Number of Weeks	Rate

Date of First Cablecast:      Date of Last Cablecast:     

Total Charges: \$     

If not already on file, list chief executive officer(s) or members of the executive committee or board of directors of sponsoring organization, for candidate include treasurer of authorized campaign committee.

Bill McCallum -Treasurer

X Kelly Griffey

Print Name Kelly Griffey

Title Agency



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By: Kelly Griffey  
On behalf of: Les Warren  
Date: 9/19/16

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Election for State Representative in Arkansas

I represent that the payment for the above described broadcast time has been furnished by:

Les Warren for State Representative

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bill McCallum

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

9/30/16

Date

[Signature]

Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title